



AAL SBIR SI SLIDE DECK GUIDE

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General Guide

Slide Deck Contents

Proposers can submit an optional slide deck of **up to 10 slides** in Volume 5: Supporting Documents. The slide deck should contain **relevant additional** information on the technical approach, the team, commercialization plans, or relevant technology/research **not previously included in the proposal**. If a proposer elects to submit a slide deck, its information will be used in the evaluation process

Options for this section can include use as a supplemental (technical) information section similar to those found in journal articles, an opportunity to describe additional detail about the team, photos of facilities/equipment to be used, experimental diagrams, or information about the firm's funding/capital systems or structures, VC relationships, etc. Please note the slide deck is not limited to the use cases described above.

SAMPLE

Supplemental Tech Info

If your proposal refers to a technical idea or academic concept that serves as an important basis for your proposal (such as an underlying scientific principle), you may choose to add supporting information to aid the reader's understanding. This may be especially important if the concept is not widely known or is particularly innovative or niche in the relevant technology field.

Supplemental information of this type can be academic in nature, but should remain connected to the topic and contribute to technical understanding of the proposed concept. With that in mind, some possible examples could include extra data, equations that describe a central scientific principle, detailed explanation of algorithms, diagrams illustrating how a component works, to name a few.

Detail and clarity are crucial to constructing useful technical SI slides!

SAMPLE

Personnel Info

The main proposal should go a long way toward highlighting the relevant experience, skills, and capabilities of your team members in relation to the topic statement. However, you may wish to emphasize previous work completed by the team that serves as a good background or foundation to the current topic with additional detail that may not easily fit with the overall proposal flow.

Supplemental information of this type should focus on your team's successes such as previous accomplishments in the technical field, other products commercialized, funding secured, or any other accomplishments that show the team has the abilities and experience to deliver on the proposed ideas.

SAMPLE

Facilities and Equipment

Your proposal should show that your team has the required infrastructure (facilities, equipment, etc.) to complete the work described. It may be useful to include photographs or diagrams of the proposed experimental setup or equipment to be used. If space is a concern in the original proposal, this can be included in the SI slides.

Again, these photos or diagrams should be relevant to the topic, and their reason for inclusion should be clear to the reader. If equipment is unusual or highly specialized, it may be useful to elaborate on its function and reasons for inclusion

SAMPLE Structure and Capital

There might be details of your organization that could be useful for the reviewers to know. If you plan on partnering with another company that can fill a skill gap in your team, or possesses unique capabilities, hardware, etc., then the supplemental slides are a great place to describe their capabilities and relationships to your organization in greater detail. If you plan to share development, a detailed explanation of *how* will help the readers understand where competencies and risks may be present.

Sometimes companies will have unique funding sources or relationships with investors or venture capital firms. While it may not have a direct contribution to the overall contents of the proposal, there could be situations that help contribute to the team's success that the reviewer should be aware of. If you wish to include this type of information, clarity and detail of the positive impacts can aid in overall understanding.

THANK YOU

